



Developing A Country Or Campus Evangelism Strategy

DAY 1

because of Love

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Welcome & Intros

- * Seminar Instructors - Charlie & Mailin**
- * Participants:**
 - * Name, Place, Role**
 - * Hope from this seminar?**
 - * Greatest challenge with regard to evangelism in your current context?**

Objectives for the Seminar

- 1. Theology - The Foundation for a Good Evangelism Strategy**
- 2. Visionary Leadership & Training - The Energy for Evangelism Strategy**
- 3. Strategies in Context - The Details of Creating an Evangelism Strategy**

Importance of Our Theology

TWO BASIC QUESTIONS

1. Where do we begin? **STARTING POINT**
2. What do we say? **CONTENT**

TWO COMMON PROBLEMS

Why do we always focus on our sinfulness and God's anger?

Why are we stuck to a 5 minute presentation?

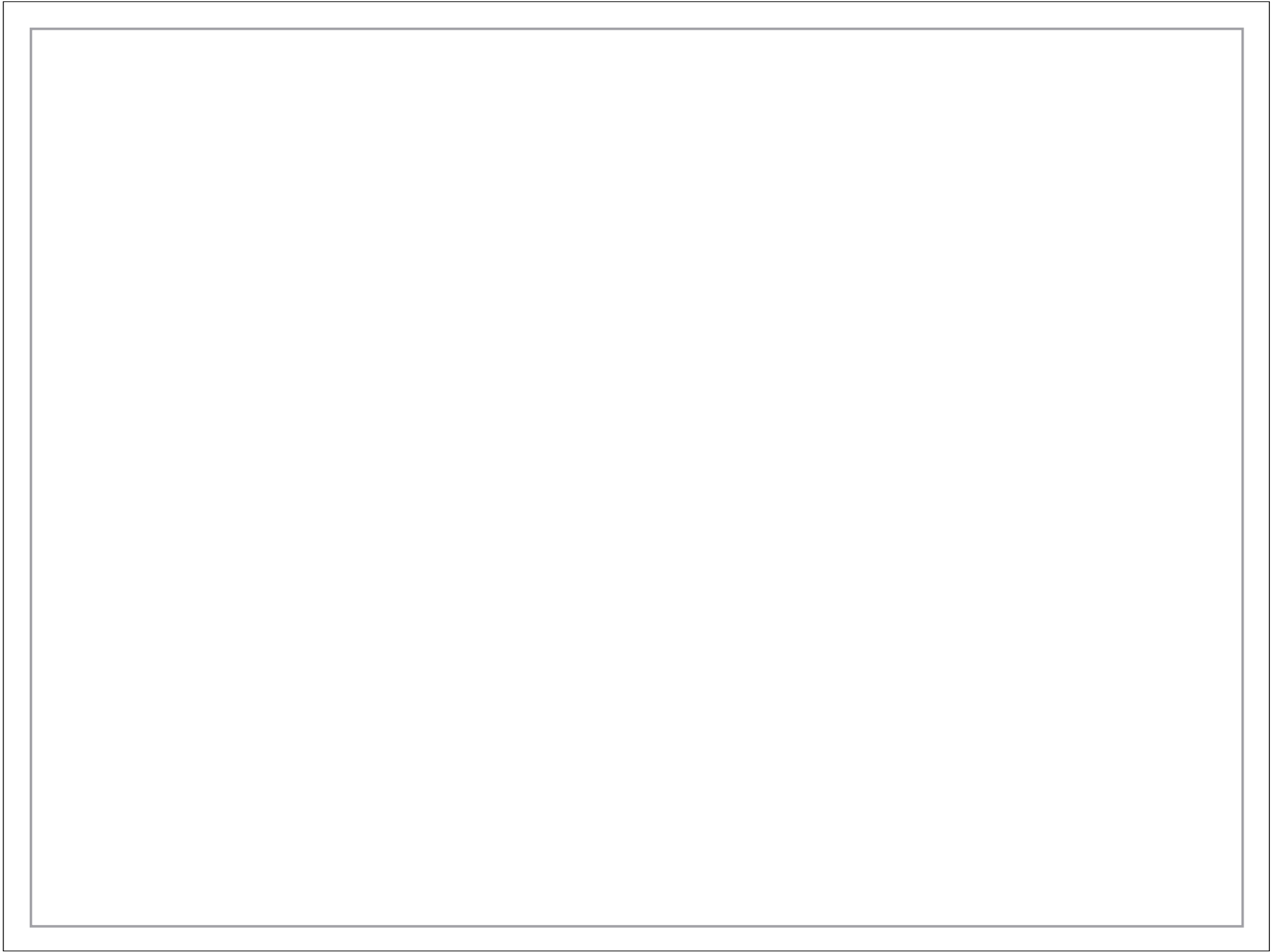
Personal Work

INSTRUCTIONS

1. Study Ephesians 2.

**2. Write an outline of the gospel from
this chapter.**

3. Share your outline with your group.



Possible Outline

1.YOUR FORMER CONDITION

What surprises you?

2.THE PERSON OF GOD

What have you rarely (or never) heard in a gospel presentation?

3.OUR SALVATION

Content Summary

- * **Significance of the death of Christ** **USE METAPHORS!**



LIFE!

- * **Salvation - not just escape from hell**

GLORY!

TRANSFORMATION!

- * **Salvation - not just the individual**



Where do we start?

COMMON MISCONCEPTION

The sinfulness of man.

Coming judgement.

Acts 17:22-34

WHERE DOES PAUL BEGIN HIS SERMON IN ATHENS?

- 🌐 **The unknown God you worship**
- 🌐 **God as creator**
- 🌐 **The unity of all human beings**
- 🌐 **People are created to SEEK God**
- 🌐 **God's all embracing presence - not like an**

Possible Starting Points

- ◆ **The issue of death.**
- ◆ **The question of the demonic**
- ◆ **Our slavery to sin - inability to live up to our own standards**

Work in groups - what are some possible starting points in your context?

Theology's Relevance

- ◆ **It influences the way we do things.**
- ◆ **Individual salvation vs. Becoming part of a community**
- ◆ **Christ the Judge.
Christ the Conqueror of evil.
Christ the Liberator of humanity.**